



COMMITTED TO

## “Connectedness” Through Strategic Partnerships

**CHALLENGE:** Baltimore City has the resources necessary to be great but lacks connectedness

**VISION:** Unite Baltimore as one

**OUR APPROACH:** Use technology and strategic alliances to move Baltimore forward

With more than 30 years of business and entrepreneurial experience, I will bring innovative strategies to move Baltimore forward as a hub for business and technological investment.

My mission as mayor is to create an environment of success and opportunity where citizens, small business owners, entrepreneurs, corporations, faith-based institutions and non-profit organizations thrive through the delivery of quality, customer-focused municipal services.

My global network of contacts and proven track record as a successful Baltimore-based business owner will allow me to create essential relationships with people who want to bring business and services into Baltimore and power the growth of our economy. That work will begin as soon as I am elected so we can hit the ground running when I’m sworn in.

To achieve our mission, we will use data, technology, strategic alliances and proven best practices to make decisions and measure progress based on the achievement of stated objectives and measuring our progress toward achieving those goals based on the movement of Key Results (OKRs).

In upholding my commitment to transparency in city government, I will create an online public dashboard that measures the success of key city agencies and strategic initiatives. This dashboard will also report on important indicators of the city’s economic standing.